

content would be making it to the home or to different screens if media companies didn't have good workflow practices in place, and the award for Best workflow/asset management/automation solution went to **NDS** for its Content Management System, which is designed with convergence in mind. The CMS impresses for providing a comprehensive set of workflows for operators to manage, monetise and publish a range of content.

Equally important is the ability to secure their content, where the role of conditional access comes in. The Best content protection technology category aims to celebrate these developments, with top prize going to **Irdeto** for its ActiveCloak for Media solution, which, importantly, enables payTV and OTT operators to securely deliver premium digital video to any device (see page 10).

Ericsson won the next category, Best content-on-demand solution, for its Media Delivery Management System, a scalable platform that plays on the multi-screen theme again by delivering content to virtually any type of CE device.

Best interactive TV technology or application was this year won by a company more known for its security work, but **Civolution's** Video Synchronization has managed to use imperceptible watermarks embedded within live or recorded

programmes showing on the main TV to accurately synchronise supplementary content on companion devices, which are all the rage at the moment and so found favour with the judges (see page 8).

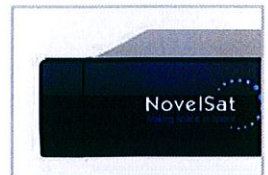
Best IPTV technology or service went to **Netgem** for its role in Telekom Slovenije's IPTV Service, which blends broadcast, OTT and mobile content within a single, intuitive and operator-branded UI.

NDS was the only company to win two awards this year and its second honour went to the joint end-to-end software solution developed with Morega (NDS/Morega secure side-loading solution) in the Best mobile TV category.

Good "old" HD is still a key strategic priority for broadcasters and Best HDTV technology or project went to **Net Insight** for its involvement in the Teracom project, a new nationwide distribution network in Sweden and the first IP-based DVB-T2 network in the world (see page 12).

Finally, the award for Best Web TV technology or service was scooped by **Tvinci** for its one-stop-shop OTT platform.

CSI would like to extend a special thank you to ChiCho, who provided the multimedia presentation for this year's awards ceremony at IBC. More info on the company and its work can be seen at www.chicho.co.uk



NovelSat's NS3 satellite technology



The Nimbra 380 platform from Net Insight



Telekom Slovenije's service using Netgem STBs and middleware



Tvinci's OTT platform

CSI Awards judging panel

- **Dr William Cooper** - founder and chief executive of informtv
- **Theresa Mastrangelo** - directing analyst for Infonetics Research
- **Ken McCann** - director and co-founder of ZetaCast
- **Phil Reed** - freelance engineer and journalist
- **Dr Roger Blakeway** - president, SCTE
- **Phillip Hunter** - technology journalist
- **Peter White** - lead analyst, Faultline
- **Daniel Howard** - senior VP and CTO, SCTE
- **Shane Walker and Paul Erickson** - senior analysts with IMS Research
- **Dirk Jaeger** - CTO and MD of Divitel
- **Dr George T Waters** - a life fellow of the SMPTE and a fellow of the IET
- **Sebastian Moeritz** - president of the MPEG Industry Forum
- **Dr Helmut Stein** - founder & CEO, ISDM
- **Neil Dormand** - industry consultant